

EXECUTIVE *Presence*

Executive Performance Solutions Announces Public Workshops for Two-Day Executive Presence Program

To help people become more influential leaders, be identified as high-potential employees and advance their careers

Atlanta, GA – April 23, 2008. Executive Performance Solutions, an Atlanta-based executive consulting firm, is pleased to announce that its highly-acclaimed two-day Executive Presence workshop is now offered in an open enrollment format. These public workshops are intended for anyone seeking to improve his or her executive presence and interpersonal power.

The Executive Presence Workshops are known for enabling authentic, sustainable behavior change by helping participants understand how executive presence is recognized and the specific behaviors that create it. By clearly specifying the behaviors that others see as executive like and creating a vocabulary for analyzing them, the workshop helps participants start to improve immediately.

People who have taken the workshop consistently say it has helped them become more influential leaders, deliver more compelling and persuasive messages, have more productive conversations, increase the contributions they make to their organizations and advance their careers.

“You don’t have to be born with executive presence,” stated [Paul Aldo](#), President, Executive Performance Solutions, Inc. “In fact, almost no one is. Executive presence must be developed and cultivated – with feedback, practice and a clear understanding of exactly how executive presence is recognized and created. That’s what the workshop does for participants.”

Using assessment tools administered before the program begins, participants learn about their dominant behavioral styles and how well they project the nine expressive dimensions that are keys to executive presence. This information becomes the foundation for changing their behavior to create a stronger executive persona.

Participants also learn how to create and deliver more compelling and influential messages and manage their conversations for greater effectiveness and personal success. Before completing the workshop, each person creates an Executive Presence Development Plan to ensure ongoing improvement. One-on-one coaching is also available to supplement this.

The workshops use a variety of learning techniques including the results of a behavioral style analysis, feedback from a brief Expressive Dimensions 360 Evaluation, video illustrations, videotaped practice sessions with on-the-spot feedback, case studies, group discussion, and team problem solving to create a fast-paced, interactive learning experience.

Executive Performance Solutions also provides Executive Coaching services in one-on-one and team coaching sessions using its Five-Step Executive Coaching process. Coaching clients are able to build on their natural strengths while managing and improving the vulnerabilities that are holding them back.

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To view the [workshop schedule](#) and enroll in an Executive Presence Workshop, visit the website at www.executivepresence.com or contact Paul Aldo at paul@executivepresence.com.

About Executive Performance Solutions

Executive Performance Solutions, Inc. is an Atlanta-based executive consulting firm that helps people learn how to be more successful in executive settings. The focus is on helping clients create authentic and sustainable behavior change by capitalizing on their natural strengths while better managing the vulnerabilities holding them back. Recent clients include American Family Insurance, AutoTrader.com, Chevy Chase Bank, Choice Point, EMS Technologies, Navistar International, Southern Company, Toyota Motors and the State of Georgia. For more information, visit the website at www.executivepresence.com.

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