

## **IPS Launches Executive Presence Development Services at 15th Annual Southeast Human Resource Conference**

IPS formally introduced its new Executive Presence Workshop and Coaching services at the 15th Annual Southeast Human Resource Conference sponsored by SHRM-Atlanta on October 17 and 18, 2005 in Atlanta, GA.

These services help executives and senior managers create their own authentic executive style. Clients learn how to change limiting behaviors that are holding them back and build on their natural strengths to bring about sustainable behavior change for C-suite success

Attendees were able to review excerpts of the workshop, *Executive Presence – The X Factor in Career Success*, which is a fast-paced, one-day session delivered onsite at client facilities and in open workshops in Atlanta, Georgia. Attendees also viewed a five-minute video about the way IPS solves people problems in the executive suite – based on the premise that very few executives reach their full potential because they fail to address the people-to-people problems that are holding back further productivity and growth.

Two **Executive Presence Starter Kits** valued at over \$1,000 each were awarded during the conference. The Kits contain:

- Executive Style Assessment
- Executive Presence Strengths and Dysfunctions Analysis
- Executive Presence Workbook
- One Hour of Executive Presence Coaching

At the IPS booth, attendees signed up to receive *Executive Presence Tips* via email and were given copies of articles recently authored by Paul Aldo, Managing Partner, IPS. They are:

**So What is Executive Presence Again?**

**Seven Reasons Why Executive Coaching Fails**

For more information about IPS Executive Presence Development services, please visit [www.executivepresence.com](http://www.executivepresence.com) or contact Paul Aldo, paul.aldo@executivepresence.com, **404.851.9699**.